

STRUCTURED THINKING™

Operational Literacy with AI.

OPERATIONAL LITERACY WITH AI

A system for thinking, communicating, and making decisions with AI.

Organizations are adopting AI quickly, but access to AI does not create the processes required to use it effectively in real work.

Operational Literacy with AI develops the human capability to direct, evaluate, integrate, and oversee AI while maintaining human judgment.

**Structured Thinking
provides that process.**

AI ISN'T THE
ADVANTAGE ANYMORE.
**HOW YOUR TEAM
THINKS IS.**

FROM INDIVIDUAL SKILLS TO ORGANIZATIONAL CAPABILITY



LEVEL 1

Develop Individual Operational Literacy with AI

Participants develop the ability to intentionally direct AI, evaluate its work, structure information and context for more reliable results, and recognize where human judgment and oversight belong.

Training can include:

- ✓ Individual AI use and direction
- ✓ Structured Thinking Language™
- ✓ Evaluation & Human Judgment
- ✓ Structured Environments
- ✓ Individual AI-Enhanced Workflows
- ✓ Informed Automation Boundaries

Level 1 establishes the individual capability required before organizations attempt to scale AI-supported work.



LEVEL 2

Execute Shared Workflow & Team Operational Literacy with AI

When AI begins contributing to shared work, individual proficiency is no longer enough.

Level 2 brings the people who actually participate in a meaningful shared workflow together to develop clearer processes, shared expectations, evaluation standards, and appropriate human oversight.

Training can include cross-functional participants when a workflow moves across departments or responsibilities.

Not every team member needs Level 2. It is designed for the people whose work genuinely intersects within an AI-supported process.

Level 2 builds capability around the work people do together.



LEVEL 3

Govern Systems Using Operational Literacy at Scale

As AI expands into integrations, automation, connected systems, and broader organizational use, responsibility changes again.

Level 3 is designed selectively for the people responsible for systems, integration, oversight, governance, and decisions about how AI should operate within the organization.

Not everyone needs every level. The objective is to develop the right Operational Literacy for the responsibility each person holds.

IS STRUCTURED THINKING RIGHT FOR YOUR ORGANIZATION?

Organizations are adopting AI quickly, but adoption alone doesn't create better results. As AI becomes part of everyday work, teams need a shared approach for directing, evaluating, and integrating it consistently.

Structured Thinking is designed for organizations ready to move beyond individual experimentation and build a more intentional, repeatable approach to AI-assisted work.

YOUR ORGANIZATION MAY BE A GREAT FIT IF...

- ✓ Your team members are already using AI, but everyone approaches it differently.
- ✓ AI-generated work varies in quality, creating additional reviewing, rewriting, or correction.
- ✓ Managers want team members to evaluate AI critically instead of relying on its first response.
- ✓ Teams need clearer standards for how AI should be used within everyday work.
- ✓ Leadership wants practical development team members can immediately apply to real responsibilities.
- ✓ Your organization is exploring AI-enhanced workflows, automation, or agents but needs greater structure before expanding AI's role.
- ✓ You recognize that responsible AI adoption requires use human judgment, oversight, and accountability.

WHO BENEFITS?

Leadership Teams

Establish shared expectations for how AI should be used, evaluated, and governed across the organization.

Managers

Help teams direct AI more intentionally, evaluate outputs critically, and produce more consistent work.

Professional Teams

Build a shared approach for using AI across communication, planning, decision-making, and everyday work.

Organizations

Build Operational Literacy with AI through a repeatable framework that can scale across teams and responsibilities.

BEYOND PROMPTS. BUILT FOR PEOPLE

WHAT CHANGES AFTER TRAINING

BEFORE

Without a structured approach

AI use varies from person to person
Outputs vary widely in quality
AI can create more editing instead of greater efficiency
No consistent evaluation for AI-generated work
Workflows lack shared standards for AI contribution
AI capabilities expand without clear readiness criteria
Knowledge and effective practices remain with individuals

AFTER

With a structured approach

Teams use a shared process for working with AI
Outputs are evaluated against clearer standards
AI is applied more intentionally where it creates value
Judgment remains part of evaluation & decision-making
Workflows have clearer processes & oversight
Evaluation before responsibility expands with AI
Effective practices can be documented, shared, and improved

The result isn't simply better AI use. It's greater organizational capability to direct, evaluate, integrate, and oversee AI as its role expands.

BETTER DECISIONS. REAL RESULTS. REDUCED RISK

— LET'S START A CONVERSATION —

EVERY ORGANIZATION HAS UNIQUE GOALS.

WE HELP YOU ACHIEVE THEM WITH STRUCTURE AND CLARITY.

We don't offer one-size-fits-all training. We partner with you to understand your team, your challenges, and your priorities. From that conversation, we identify the right starting point for building Operational Literacy with AI across your organization.



HOW WE CAN HELP



DISCOVER

We learn how your organization is currently using AI, where challenges are emerging, and what capabilities your teams need to develop.



RECOMMEND

We recommend the right starting point based on your teams, responsibilities, current AI use, and organizational priorities.



IMPLEMENT

We develop practical capabilities your team can immediately apply to real work using the Structured Thinking framework.



SUPPORT

We provide practical resources and continued guidance to help teams reinforce, apply, and expand what they've learned.



EVERY ENGAGEMENT INCLUDES

- ✓ Structured Thinking™ Interactive Workbooks
- ✓ Professional AI Resource Toolkit
- ✓ Operational Literacy Frameworks & Reference Tools
- ✓ Workflow, Automation & Agent Readiness Tools
- ✓ AI Evaluation & Consumer Checklists
- ✓ Implementation & Application Resources



SCHEDULE A DISCOVERY CALL

Let's discuss how your teams are currently using AI, where greater structure may be needed, and the right starting point for building Operational Literacy with AI across your organization.

