

# STRUCTURED THINKING™

*Operational Literacy with AI.*

## OPERATIONAL LITERACY WITH AI

**A system for thinking, communicating, and making decisions with AI.**

Organizations are adopting AI quickly, but access to AI does not create the processes required to use it effectively in real work.

Operational Literacy with AI develops the human capability to direct, evaluate, integrate, and oversee AI while maintaining human judgment.

**Structured Thinking**  
provides that process.

AI ISN'T THE  
ADVANTAGE ANYMORE.  
**HOW YOUR TEAM  
THINKS IS.**

# FROM INDIVIDUAL SKILLS TO ORGANIZATIONAL CAPABILITY



## DEVELOP

Think with AI.

- ✓ Use a proven thinking process
- ✓ Direct AI Intentionally
- ✓ Evaluate and verify outputs
- ✓ Apply AI with confidence

Build individual skills and judgment to work effectively with AI every day.



## EXECUTE

Work as a team.

- ✓ Create shared thinking standards for AI-assisted work
- ✓ Build repeatable AI-enhanced workflows
- ✓ Improve communication and coordination
- ✓ Produce more consistent results

Align your team around a common process for producing more consistent, higher-quality work.



## GOVERN

Scale responsibly.

- ✓ Establish governance guardrails
- ✓ Define human oversight and accountability
- ✓ Evaluate readiness before AI responsibility expands
- ✓ Support responsible organization-wide adoption

Scale AI with clear standards, human oversight, accountability, and a framework for responsible growth.

# IS STRUCTURED THINKING RIGHT FOR YOUR ORGANIZATION?

Organizations are adopting AI quickly, but adoption alone doesn't create better results. As AI becomes part of everyday work, teams need a shared approach for directing, evaluating, and integrating it consistently.

Structured Thinking is designed for organizations ready to move beyond individual experimentation and build a more intentional, repeatable approach to AI-assisted work.

## YOUR ORGANIZATION MAY BE A GREAT FIT IF...

- ✓ Your team members are already using AI, but everyone approaches it differently.
- ✓ AI-generated work varies in quality, creating additional reviewing, rewriting, or correction.
- ✓ Managers want team members to evaluate AI critically instead of relying on its first response.
- ✓ Teams need clearer standards for how AI should be used within everyday work.
- ✓ Leadership wants practical development team members can immediately apply to real responsibilities.
- ✓ Your organization is exploring AI-enhanced workflows, automation, or agents but needs greater structure before expanding AI's role.
- ✓ You recognize that responsible AI adoption requires use human judgment, oversight, and accountability.

## WHO BENEFITS?

### Leadership Teams

Establish shared expectations for how AI should be used, evaluated, and governed across the organization.

### Managers

Help teams direct AI more intentionally, evaluate outputs critically, and produce more consistent work.

### Professional Teams

Build a shared approach for using AI across communication, planning, decision-making, and everyday work.

### Organizations

Build Operational Literacy with AI through a repeatable framework that can scale across teams and responsibilities.

BEYOND PROMPTS. BUILT FOR PEOPLE

## WHAT CHANGES AFTER TRAINING

### BEFORE

*Without a structured approach*

AI use varies from person to person  
Outputs vary widely in quality  
AI can create more editing instead of greater efficiency  
No consistent evaluation for AI-generated work  
Workflows lack shared standards for AI contribution  
AI capabilities expand without clear readiness criteria  
Knowledge and effective practices remain with individuals

### AFTER

*With a structured approach*

Teams use a shared process for working with AI  
Outputs are evaluated against clearer standards  
AI is applied more intentionally where it creates value  
Judgment remains part of evaluation & decision-making  
Workflows have clearer processes & oversight  
Evaluation before responsibility expands with AI  
Effective practices can be documented, shared, and improved

**The result isn't simply better AI use. It's greater organizational capability to direct, evaluate, integrate, and oversee AI as its role expands.**

BETTER DECISIONS. REAL RESULTS. REDUCED RISK

# — LET'S START A CONVERSATION —

## EVERY ORGANIZATION HAS UNIQUE GOALS.

WE HELP YOU ACHIEVE THEM WITH STRUCTURE AND CLARITY.



We don't offer one-size-fits-all training. We partner with you to understand your team, your challenges, and your priorities. From that conversation, we identify the right starting point for building Operational Literacy with AI across your organization.

### HOW WE CAN HELP



#### DISCOVER

We learn how your organization is currently using AI, where challenges are emerging, and what capabilities your teams need to develop.



#### RECOMMEND

We recommend the right starting point based on your teams, responsibilities, current AI use, and organizational priorities.



#### IMPLEMENT

We develop practical capabilities your team can immediately apply to real work using the Structured Thinking framework.



#### SUPPORT

We provide practical resources and continued guidance to help teams reinforce, apply, and expand what they've learned.



### EVERY ENGAGEMENT INCLUDES

- ✓ Structured Thinking™ Interactive Workbooks
- ✓ Professional AI Resource Toolkit
- ✓ Operational Literacy Frameworks & Reference Tools
- ✓ Workflow, Automation & Agent Readiness Tools
- ✓ AI Evaluation & Consumer Checklists
- ✓ Implementation & Application Resources



### SCHEDULE A DISCOVERY CALL

Let's discuss how your teams are currently using AI, where greater structure may be needed, and the right starting point for building Operational Literacy with AI across your organization.

